



Chamber Board of Directors Meeting

October 12, 2023

(Meeting held in person and via Google Meet video conference)

Meeting Agenda

Attendees:

- **In Person:**

- **Board Members:** Brent Newkirk, Gordon Grohmann, Mel Beverlin, Erik Olson, Kathi Vandel, Sarah Hoffman, William McQueen, Lorri Stanislav

- **Non Board Members:** Victoria Campbell, Joyce Burch, Angel Hovey, Angela Buckle from Red Barn Farm, Beth from the Chronicle

- **Via Google Meet:**

Call to order – Brent Newkirk Time: 5: PM

I. Additions to the Agenda:

II. Approval of September Agenda -

III. Approval of August Minutes -

IV. TREASURER’S REPORT -

V. Bi-Law Reviews / Amendments:

- **VI. NEW BUSINESS:**

-  **Building “Purchase” update - Inspection**

VII. OLD BUSINESS

- **New contract from City of Weston - Update?** - Lorri sent it to Mel and he will look at it. - No Discussion. The sub-committee finalized a response, and will be sent over to the board. Lorri gave the highlights of our response: They want a larger percentage of the sales tax money, we offered an alternative; Any event over 50 people would have a “usage fee”. They want a Voting member on our board, we said no. We would propose to be involved with the city to help them fund raising. We will hold off because it may be changing again.

- QR codes - Historic Buildings with plaques - William McQueen - The museum is on board but has to go to the historical committee to make sure they're on board. Lorri and William will attend the meeting - Lorri went to the meeting. The Museum loved the idea! Lorri found a company that can make a plaque that will include the QR code for each building. Lorri will look into a Grant to pay for all the plaques. - William reported that the museum is on board, and this project is proceeding. Lorri is going to look into a grant to pay for the plaques. This is proceeding.

Update?

- Merchant Sampler Card - Lorri: Holly from La Bella Cucina had an idea of a “Bingo Card” or some kind of visitor card to encourage visitors to go to multiple stores. A number of stores have noticed that they have customers who only go to their store. Several ideas were presented by Lorri. The board was very interested. Lorri will come back to the next meeting with more ideas. - Lorri showed a sample of a “Bingo” card for merchants, to be discussed at the Annual Dinner. It will be paid for by merchants who participated. Lorri is going to meet with Holly to put it together. **Update?**

Marketing:

- **The Billboard at Fort Leavenworth?**
- **PR updates:**
- **Ribbon Cuttings:**

IX. CHAMBER EVENTS:

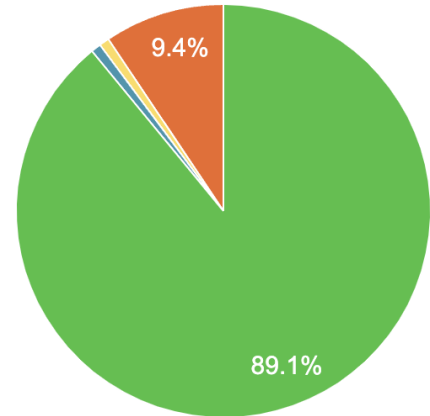
	Chamber Events	Date:	Chair:
1	Bigfoot Search	Sat, April 22	Mel, Victoria, Lorri
2	Weston Roots Music Fest	Sat, Jun 3	Victoria, Erik
3	Plein Air Painting	Sat, Jun 3	Jeff, Sarah
4	Juneteenth	Sat, June 17	William
5	Independence Day Celebration and Parade	Sat, Jul 1	Gordon
6	Annual Dinner - Event Space: Hayley's Eatery. Breakfast for Dinner.	August 20	Lorri, Erik, William
7	Applefest	Sat, Oct 7 & Sun, Oct 8	Mel, Victoria, Brent
8	Weston Holiday Open House and Tree Lighting	Sat, Nov 11	Lorri, Kathi
9	Historic Candlelight Homes Tour	Sat, Dec 3 and Sun, Dec 4	Lorri, Kathi

X. NON CHAMBER EVENTS

	Non Chamber Events	Date: Date	Chair:
1	Weston MO Moonshiners Cruise -	Every 4th Sat of the month (5pm)	Stan Taulbee
2	Weston Testical Festival	Sat, May 6	Weston Tobacco
3	Polish Pottery Festival	Sat, May 13	Renditions
4	WineFest	Sat, May 20	Pirtle
5	Weston Area Wide Garage Sale Weekend:	Fri, Jun 2. Sat, Jun 3	Weston Chronicle
6	Flag Retirement @ City Hall)	No date yet	Contact Scouts
7	Cheers to Cheese -	Postponed to Saturday, October 21st.	Green Dirt Farm
8	Weston Tobacco Fest	Sat, Oct 14	Weston Tobacco
9	Weston Bluffs Trail run 5K/10K	Sat, Sep 30	Kate Jones
10	Chainsaw Carving in Weston	Oct 28	Backroads Art
11	Whiskey Fest	Sat, Oct 28	Weston Tobacco
12	Trick or Treat	Tues, Oct 31	
13	Peachfest	TBD (August)	Orchard
14	Small Art Festival	Sept 9th and 10th	Artists Gallery

XI. CHAMBER MEMBERSHIPS:

■	Current paying members	114	89.1%
■	Accounts on lifetime/one-time billing	0	0.0%
■	Accounts on free membership	1	0.8%
■	Accounts with no renewal date	1	0.8%
■	Accounts past due	12	9.4%



Annual Recurring Revenue
(current paying members)
\$13,690

XI.a New members:

- **Business Membership: NA**

XI.b Memberships past due: 11%

XII. OFFICE OPERATIONS -

- **Visitors Guides**
- **Public Restrooms**
- **Walking Tours**
- **Website**

XII. Open Discussion – Limit 5 topics, 3 min per topic: Mel said to replace the header board where the awning used to be and buy curtains for the windows. Update?

XIV. Chamber Report at Board of Aldermen Meeting

Adjourn – Brent Newkirk Time: PM

Next Meeting: November 9, 2023